

## MISSION & VISION

To invent the future of theatre

Over the last 10 years we have opened up how theatre is made and presented by using creative processes like Scratch.

Over the next 10 years we will also seek to open up what theatre and creative process can achieve in our community.

Our "theatre" mnemonic sets out our ambitions.

<p style="text-align: center;"><b>T H</b> STANDS FOR TOWN HALL</p>	<p style="text-align: center;"><b>E</b> STANDS FOR EVERYONE &amp; EVERYWHERE</p>	<p style="text-align: center;"><b>A</b> STANDS FOR ARTISTS, ARTFORM, AUDIENCE &amp; ACCESS</p>	<p style="text-align: center;"><b>T R</b> STANDS FOR TRANSFORMING RELATIONSHIPS</p>	<p style="text-align: center;"><b>E</b> STANDS FOR EDUCATIONS &amp; EMPLOYMENT</p>
<p>We think theatre buildings can be more like Town Halls.</p> <p>Civic spaces for communities to congregate, debate &amp; catalyse change.</p> <p>Day and night, used by and useful for all</p> <p>Without hierarchy between community and art: together they make theatre.</p> <p>Buildings that are more democratic, porous, representative and creative: half town hall, half theatre.</p> <p>Buildings that could be at the heart of their community.</p>	<p>We think theatre can happen with everyone and everywhere.</p> <p>Online. In schools. On estates. Out and about. In shopping centres. In Town Halls.</p> <p>Not just observing but being part of the process, the event or the community.</p> <p>We need a cultural revolution in which the whole process of creating, sharing and discussing art is opened out to involve the whole community.</p> <p>Theatre could be about living together in cultural, creative and playful communities.</p>	<p>We think theatre needs to continue re-inventing itself.</p> <p>Authentic theatre will engage with who is present. By always seeking this live moment, theatre can be accessible to everyone.</p> <p>Theatre is an artform that can create hybrids between other forms. Theatrical process can be a great way to invent new ideas or see things differently.</p> <p>In a world in which our experiences are increasingly mediated between one another, theatre could celebrate and develop the live relationship between us all.</p>	<p>We think theatre can help transform our communities.</p> <p>We need theatre to look to the periphery for inspiration and help re-imagine the centre.</p> <p>Theatre can re-imagine and aestheticise places that are seeking a new identity.</p> <p>Theatrical process can enable us to creatively test out new ways of doing things, new ways of using space or new ways of relating to one another.</p> <p>An imaginative theatrical approach could be a catalyst to help us think differently about the way we use resources.</p>	<p>We think theatre can educate diverse forms of intelligence.</p> <p>In the future, theatrical process can provide a creative approach to learning in and out of schools. To balance our obsession with assessment &amp; curriculum.</p> <p>It is not only what you can remember, it is what you can imagine.</p> <p>Creative learning enables us to celebrate different forms of dynamic intelligence.</p> <p>Theatre could mean we become more employable and more likely to take a fuller part in civil society, voting and volunteering.</p>
<p><b>By 2016 we will have completed a capital project: this will enable us to increase the number of visitors to the building by 50%, with half of our visitors coming from Battersea &amp; the surrounding area, and grown a more sustainable economic model for the organisation.</b></p>	<p><b>By 2016 we will have developed a new model of outreach for arts organisations: we will have established new culture programmes in Wandsworth and around the UK that develop the role that theatre can play in civic life.</b></p>	<p><b>By 2016 we will have become one of the UK's leading producers of new work: we will be recognised as a centre of excellence for the development of new forms of theatre by major cultural programmes on broadcast media.</b></p>	<p><b>By 2016 we will have worked with our community in a different way: we will have launched and run a national programme for young people to develop their own entrepreneurial ideas &amp; develop new relationships in their community.</b></p>	<p><b>By 2016 we will have explored and documented how creative approaches to pedagogy can be applied in schools: we will have established a new Artist-Headteacher programme that will go one to have a significant impact across the education sector.</b></p>